

GRUPO SPORTS WORLD ANNOUNCES THE OPENING OF ITS CLUB SW SALTILLO

Mexico City, February 18, 2019 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the opening of its club SW Saltillo.

SW Saltillo is located inside the "HEB San Patricio" mall, a few minutes from important residential areas and with a strong demand for wellness services and a high lack of sport clubs with the services offered by Sports World. On the other hand, the location stands out for being among the avenues with the highest traffic such as Blvd Luis Donaldo Colosio and Blvd. Eulalio Gutiérrez Treviño, which guarantees a large flow of people.

Sports World Saltillo is a family format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, swimming pool, dressing rooms with towels, steam room, and sauna, as well as an area designed exclusively for children, FitKidz, and Zona Intenz, a specialized area that has all the necessary equipment to practice high intensity functional training. Additionally, in this new club will be offered, as in all our clubs, a wide range of sports alternatives for the whole family, with cutting-edge equipment and programs, led by certified coaches.

Finally, we continue with our expansion plan and pre-sale process of SW Torreón and SW Aguascalientes, whose openings are estimated for the first quarter of 2019. This consolidates our position as the leading operator of family fitness clubs in Mexico with a total of 61 clubs in operation and three more under construction and pre-sale process.

SW SALTILLO



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ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.