

GRUPO SPORTS WORLD ANNOUNCES THE BEGINNING OF CONSTRUCTION AND PRE-SALE PROCESS OF SW GRAN TERRAZA COAPA

Mexico City, January 23, 2020 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT S) (BIVA: SPORT S), the leading operator of family fitness clubs in Mexico, announces the begin of construction and pre-sale process of SW Gran Terraza Coapa.

SW Gran Terraza Coapa is located inside "Gran Terraza Coapa" shopping center on Calzada de Acoxa 610, in the south of Mexico City, standing out for being among important avenues as Canal de Miramontes y Avenida División del Norte, that they represent an intense traffic and a constant passage of inhabitants of Tlalpan and Xochimilco boroughs. Also, it is close to residential areas.

Sports World Gran Terraza Coapa is a family format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, swimming pool, dressing rooms with towels, steam room, and sauna, as well as an area designed exclusively for children, FitKidz, and Zona Intenz, a specialized area that has all the necessary equipment to practice high intensity functional training. As in all our clubs, a wide range of sports alternatives for the whole family are offered, with cutting-edge equipment and programs, led by certified coaches.

We continue with our growth path, renewing and strengthening our sports offer and diversifying our geographical position. These lead us to consolidate our position as the leading operator of family fitness clubs in Mexico with a total of 63¹ clubs in operation and 1 more under construction and pre-sale process (SW Gran Terraza Coapa).

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) with the ticker “SPORT S” (Bloomberg: sports:mm) and in the Institutional Stock Exchange (BIVA) under the same ticker.

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole “Sports World” or “The Company”) that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company’s current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

¹ The total number of Clubs do not include 4 clubs that have a third-party shared operating agreement and do not operate under the Sports World brand. (61 SW and 2 LOAD)

INVESTOR RELATIONS

Roberto Navarro

inversionistas@sportsworld.com.mx

Phone. +52 (55) 5481-7777 ext. 105

