

GRUPO SPORTS WORLD ANNOUNCES THE OPENING OF ITS CLUB SW TORREON

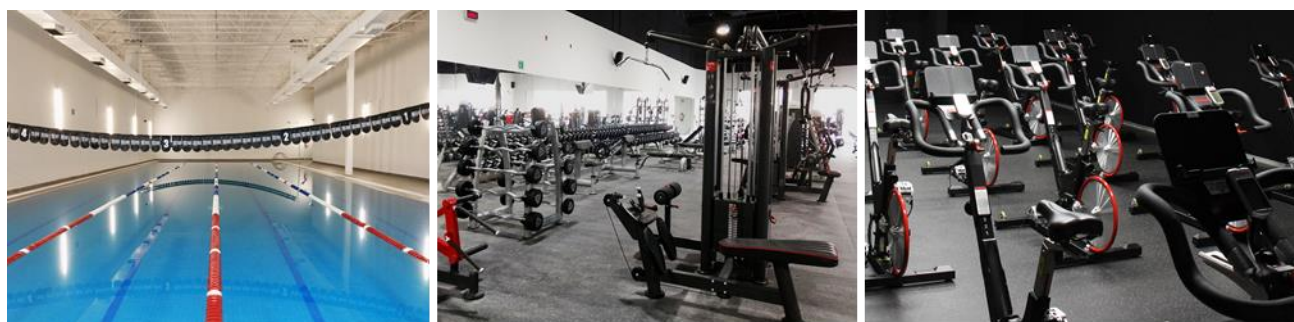
Mexico City, March 4, 2019 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT) (BIVA: SPORT), the leading operator of family fitness clubs in Mexico, announces the opening of its club SW Torreon.

SW Torreon is located inside the mixed uses complex "Almanara" in Coahuila State, which includes a commercial area, departments, offices and hotel, next to Galleries Laguna. Given its strategic location it will become the leading offer of wellness services in the area, driven by important avenues such as Periférico Raúl López Sánchez and Blvd. Independencia, the main commercial avenue of the city. Within its influence area is the highest purchasing power of the area, Fresnos neighborhood, as well as new residential subdivision and universities that has high demand for wellness services.

Sports World Torreon is a family format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, swimming pool, dressing rooms with towels, steam room, and sauna, as well as an area designed exclusively for children, FitKidz, and Zona Intenz, a specialized area that has all the necessary equipment to practice high intensity functional training. Additionally, in this new club will be offered, as in all our clubs, a wide range of sports alternatives for the whole family, with cutting-edge equipment and programs, led by certified coaches.

Sports World continues with the grow path in terms of clubs, renewing and strengthening the sport offer, with the firm intention of consolidate itself as the leading operator of family fitness clubs in Mexico with a total of 62¹ clubs in operation and three more under construction and pre-sale process; SW Aguascalientes, SW Apodaca and SW Parque San Andrés. Additionally, the Company is in the construction and pre-sale process of its new business line, LOAD.

SW TORREON



¹ The total number of Clubs includes those that have a third-party shared operating agreement and do not operate under the Sports World brand.

CONTACT

Investor Relations

inversionistas@sportsworld.com.mx

Tel. +52 (55) 5481-7777 ext. 105



www.sportsworld.com.mx/seccion/inversionistas

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

CONTACT

Investor Relations

inversionistas@sportsworld.com.mx

Tel. +52 (55) 5481-7777 ext. 105



www.sportsworld.com.mx/seccion/inversionistas