

GRUPO SPORTS WORLD ANNOUNCES THE OPENING OF ITS CLUB SW APODACA

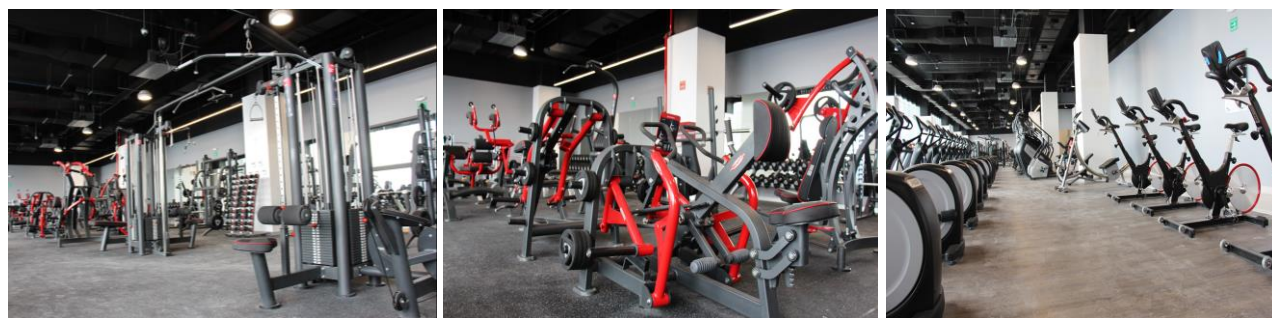
Mexico City, April 1, 2019 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT S) (BIVA: SPORT S), the leading operator of family fitness clubs in Mexico, announces the opening of its club SW Apodaca.

SW Apodaca is located in Monterrey, N.L. inside the mixed-use complex "Nave 01", which will have offices, apartments, commercial and hotel area, which guarantees a large influx of people. The main access to the club is on Av. Miguel Alemán, considered one of the most important communication routes for connecting the center of the city with the industrial zone and the airport.

Sports World Apodaca is a Gym + format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, dressing rooms with towels, steam room, sauna and Zona Intenz, a specialized area that has all the necessary equipment to practice high intensity functional training. Additionally, in this new club will be offered, as in all our clubs, a wide range of sports alternatives for the whole family, with cutting-edge equipment and programs, led by certified coaches.

Sports World continues with the grow path in terms of clubs, renewing and strengthening the sport offer, with the firm intention of consolidate itself as the leading operator of family fitness clubs in Mexico with a total of 63¹ clubs in operation and two more under construction and pre-sale process; SW Aguascalientes and SW Parque San Andrés. Additionally, the Company opened recently LOAD, the first model of its new business line.

SW APODACA



¹ The total number of Clubs includes those that have a third-party shared operating agreement and do not operate under the Sports World brand

INVESTOR RELATIONS

Roberto Navarro

inversionistas@sportsworld.com.mx

Phone. +52 (55) 5481-7777 ext. 105



ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) with the ticker "SPORT S" (Bloomberg: sports:mm) and in the Institutional Stock Exchange (BIVA) under the same ticker.

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

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