

## GRUPO SPORTS WORLD ANNOUNCES THAT IT RESTARTED ACTIVITIES IN ALL ITS SW CLUBS WITH THE REOPENING OF ITS 32 CLUBS LOCATED IN CDMX

**Mexico City, October 5, 2020 – Grupo Sports World, S.A.B. de C.V.** (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT) (BIVA: SPORT), the leading operator of family fitness clubs in Mexico, announces the reopening of 32 clubs located in México City (CDMX) in accordance with the regulations issued by the competent authorities. With these reopenings, the Company has resumed activities in all of its SW clubs after cease operations since the end of March as a result of the health emergency generated by COVID-19.

These reopens occur with high sanitary standards and protocols for both collaborators and clients to promote a clean and safe environment, which were prepared based on the recommendations of the World Health Organization (WHO), the guidelines issued by the Mexican authorities, Federal and State, and the experience observed in other countries.

In order to adopt the necessary measures to protect health and wellness and comply with the provisions issued by the authority, all our employees respond daily before entering and leaving their workplace the "Health Questionnaire" through our COVID APP. This application provides a health self-diagnosis, which allows to maintain a record and control to detect possible cases of COVID and issues a notification that indicates whether they can access the facilities or stay at home as a preventive action.

Furthermore, seeking always our clients and collaborators health care, the restart of activities in these clubs occurs with a controlled capacity according to the guidelines established by authorities. Customers can reserve their access to the club through the new version of the SW APP, in the schedule menu, where you can also find more than 100 recorded classes for virtual training, training routines, follow-up by trainers, online store and more than 30 live classes by day on 4 simultaneous channels. Access to classes and the use of the pool will have specially controlled capacity to guarantee the safety of all customers.

For more details about the protocols implemented by the Company, please consult the following link: [SW reopening security measure](#).

For the benefit of our clients and due to the restrictions imposed by the Mexico City government, we reinvented ourselves to offer better experiences through the following initiatives that will be available since the reopening:

- **Special price:** Monthly dues at special price per month per member, during October, November and December 2020, by keeping your membership active and paying continuously. Likewise, keeping your membership active since October 2020 and paying continuously, during January, February and March 2021 a special monthly dues per member will be offered.
- **Allclub CDMX Access:** Full time access to the 32 Mexico City clubs, so that clients always have a nearby club with different training options (subject to schedule availability and capacity of each club).
- **Outdoor spaces:** More than 30 outdoor spaces for cardiovascular training and/or group classes.
  - Outdoor Cardio: area with cardiovascular equipment.
  - Outdoor Classes: area to carry out group classes.
- **Outings with coaches:** Training in parks near the clubs with the assistance of coaches and first aid personnel.

- **Live classes:** Transmission of more than 3,600 group classes per month via teleconference, taught by the coaches from the 32 clubs.
- **Benefit to clients with Annual payment:** Up to 3 months of additional access to the benefit acquired with the annual payment counted from the end of its validity period.

You can consult more details in the following link about the [complementary sports offer of CDMX clubs](#).

Also, committed with wellness of Mexico population, Grupo Sports World participated with the Ministry of Public Education (Secretaría de Educación Pública, SEP) in the capsules called "Sum Minutes" which are active breaks transmitted between changes of each online class, where SW contributes with virtual exercises and stretching capsules given by our coaches, helping to improve performance, concentration and energy recovery of girls, boys and young people who are doing their education online

At Grupo Sports World we will continue to be attentive to the evolution of the current situation and to the provisions and recommendations of the authorities in order to provide safe spaces within our facilities to employees and our customer community.

### Complementary Sports Offer CDMX Clubs



### ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) with the ticker "SPORT S" (Bloomberg: sports:mm) and in the Institutional Stock Exchange (BIVA) under the same ticker.

### INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

## INVESTOR RELATIONS

**Roberto Navarro**

[inversionistas@sportsworld.com.mx](mailto:inversionistas@sportsworld.com.mx)

Phone. +52 (55) 5481-7777 ext. 105

