

Unusual Movements in the Trading of the Grupo Sports World Series “S” Shares

Mexico City. July 24, 2015 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), informs investors that in relation to the unusual movements in today’s trading of the shares identified with the ticker “SPORT”, the Company has been notified that today Hector Antonio Troncoso Navarro, current Chairman of the Board, and a group of investors, acquired more than 5% of the total outstanding shares of SPORT, in accordance with the authorization granted by the Board of Directors to acquire outstanding shares of the capital stock of SPORT as communicated on July 8, 2015 press release.

Additionally, some Board members of the Company jointly sold more than 5% of the total outstanding shares.

This statement is issued in response to a request from the Mexican Stock Exchange, in accordance to article 106 of the Mexican Securities Law and article 50, last paragraph, of the General Stipulations applicable to share issuers and other participants in the stock market.

About Grupo Sports World

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

Information on estimates and associated risks

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Contact

Juan Pastrana Acevedo
Chief Financial Officer

inversionistas@sportsworld.com.mx

Tel. +52 (55) 5481-7777

Begoña Orgambide García
Investor Relations

inversionistas@sportsworld.com.mx

Tel. +52 (55) 5481-7790