

Grupo Sports World signs a market maker agreement with UBS

Mexico City. Monday, December 15, 2014 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, informs investors it has signed a market maker services contract with UBS Casa de Bolsa, S.A. de C.V., UBS Grupo Financiero, for a period of 12 months starting December 16th.

UBS Casa de Bolsa, S.A. de C.V., UBS Grupo Financiero as the market maker will trade Sports World Series “S” shares listed in the Mexican Stock Exchange.

Further, the market maker services contract Sport World had previously signed with Casa de Bolsa Santander ended today, December 15th, 2014.

About Grupo Sports World

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice physical and sports-related activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker “SPORT” (Bloomberg: sports:mm).

Information on estimates and associated risks

This report may contain certain forward - looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.



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