

GRUPO SPORTS WORLD ANNOUNCES THE STARTS OF OPERATIONS OF ITS CLUB CRÁTER PEDREGAL

Mexico City, September 06, 2017 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the opening of its club number 56, SW Cráter Pedregal.

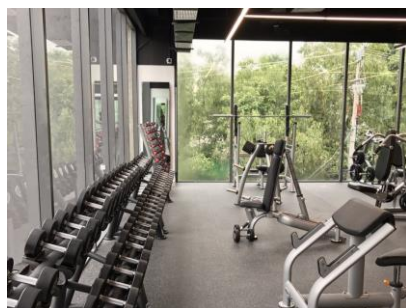
This is a stand-alone development located in one of the most popular commercial areas of Jardines del Pedregal neighborhood, a high purchasing power residential area in Mexico City. The club opens its doors after a successful membership presale process in which more than 1,000 units were sold, reflecting the strong brand positioning.

Sports World Cráter Pedregal is a family format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, a semi-olympic swimming pool, dressing rooms, steam room, and sauna; also, the facilities include FitKidz, an area designed exclusively for children, with independent classrooms and dressing rooms, where we promote different sports disciplines from a very young age.

As in the rest of our clubs, a wide range of sports alternatives will be offered at these facilities, led by certified coaches and offering state-of-the-art equipment and programs.

Sports World maintains its leadership as operator of family fitness clubs in Mexico and, with its seventh opening during the year, continues in line with its 2017 expansion plan. The company has a total of 57 clubs, 56¹ in operation and one more under construction and pre-sale of memberships.

SW CRÁTER PEDREGAL



¹ Includes Tijuana, Arboledas, Luna Parc and Coacalco clubs, which have a shared operating agreement with a third-party and do not operate under the brand Sports World.

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

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