

GRUPO SPORTS WORLD ANNOUNCES THAT THE REOPENING OF ITS CLUBS LOCATED IN CDMX CONTINUES ON HOLD UNTIL FURTHER NOTICE

Mexico City, September 21, 2020 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT) (BIVA: SPORT), the leading operator of family fitness clubs in Mexico, announces that in response to the update in the guidelines of the [operation protocol for the gym sector in Mexico City](#) issued by the competent authorities, the reopening of the 32 SW clubs located in CDMX continues on hold until further notice. However, the Company have resumed activities in 26 SW clubs, that is, 43% of all clubs after the cease operations, since the end of March, as a result of the health emergency generated by COVID-19.

On Saturday afternoon, some of the conditions previously reported in the opening protocol issued by the authorities were updated, limiting the operation of gyms to only practice of individual activities in the pool areas, free weight and integrated weight, not allowing the use of treadmills, ellipticals, stationary bicycles and stair climbers.

The restrictions by Mexico City authorities of all aerobic and cardiovascular activities inside the facilities limit the alternatives for the development of a comprehensive training and therefore the experience within our clubs.

We consider that the gradual return to normal activities in the country is in progress, and as in the 26 clubs that are already in operation in other states of México, we have established strict operating protocols to offer all our clients a visit with maximum security at the moment that the CDMX authorities allow us to operate with most of the activities offered in the clubs.

Grupo Sports World will continue to be attentive to the evolution of the current situation and to the provisions and recommendations of the Mexican authorities always guaranteeing the best service experience and providing safe spaces within our facilities.

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) with the ticker “SPORT S” (Bloomberg: sports:mm) and in the Institutional Stock Exchange (BIVA) under the same ticker.

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole “Sports World” or “The Company”) that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company’s current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

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