

## GRUPO SPORTS WORLD ANNOUNCES THE STARTS OF OPERATIONS OF ITS CLUB SW MANACAR

**Mexico City, September 25, 2017 – Grupo Sports World, S.A.B. de C.V.** (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the opening of its club SW Manacar.

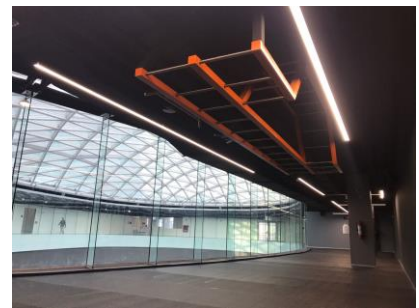
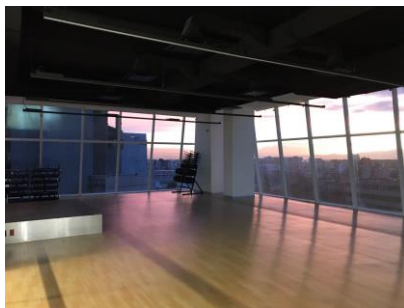
This club is in the intersection of Insurgentes Sur and Río Mixcoac avenues, in “Torre Manacar”, which has one of the most modern malls in the city and 22 floors with offices. This tower is in front of the overpass Mixcoac - Insurgentes, which added value to the area thanks to its positive impact on traffic. In addition, thanks to its strategic location and iconic architecture, this development promises to become one of the most important meeting places in Mexico City.

Sports World Manacar is a family format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, a semi-olympic swimming pool, dressing rooms, steam room, and sauna; also, the facilities include a climbing wall inside our FitKidz area, which is designed exclusively for children, and Zona Intenz, a specialized area that has all the necessary equipment to practice high intensity functional training.

Within these facilities there is a wide range of sports programs for the whole family, with state-of-the-art equipment and led by certified instructors.

With this opening, Sports World achieves its goal of opening eight new clubs during 2017, and continues to maintain its leadership as the largest chain of family sports clubs in the country with 57<sup>1</sup> clubs in operation.

### SW MANACAR



<sup>1</sup> Includes Tijuana, Arboledas, Luna Parc and Coacalco clubs, which have a shared operating agreement with a third-party and do not operate under the brand Sports World.

## ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

## INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

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