

GRUPO SPORTS WORLD WILL BE CELEBRATING A GENERAL ORDINARY SHAREHOLDERS' MEETING

Mexico City, February 14, 2018 – Grupo Sports World, S.A.B. de C.V. ("Sports World", "SW", "the Company", or "the Group") (BMV: SPORT), the leading operator of family fitness clubs in Mexico, will be celebrating a General Ordinary Shareholders' Meeting to submit for approval the restructuring of the Company's long-term debt under a new line of credit with better conditions.

Last February 9, Grupo Sports World published the invitation to a General Ordinary Shareholders' Meeting, which will be held on February 26, 2018 at 1:30 p.m. in its corporate offices, located in 3880 Vasco de Quiroga Ave, 2nd floor, in Santa Fe, Cuajimalpa, in Mexico City.

The details of the long-term restructure were published today on the Company's website: <u>http://www.sportsworld.com.mx/seccion/inversionistas</u>.

The Company recommends processing the passes for this Meeting with the Secretary specified in the aforementioned invitation.

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AN ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

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